

WOODWARD CONVENTION & VISITORS BUREAU
BOARD MEETING MINUTES
November 18, 2020

The Convention & Visitors Bureau Committee of the City of Woodward, Oklahoma, met in special session at the Convention & Visitors Bureau on Wednesday, November 18, 2020, at 9:30 a.m. with the following people present:

(As prescribed by law, meeting notice and agenda were filed at the Office of the City Clerk at 9:15 a.m. on 11/10/2020 and posted at City Hall at 11:05 a.m. 11/12/2020.)

PRESENT: John Brown Chairman
 Ron Hohweiler Member
 Jewel Searcy Member
 Rachael Van Horn CVB Director
 Molly Ogden Tourism Marketing Assistant

GUESTS: None

ABSENT: Chase Hawley Member
 Cheryle Shepherd Office Administrator

- I. The meeting was called to order at 9:36 a.m. by Chairman John Brown

- II. Attendance of members, ex-officio members and guests was taken.

- III. RVH went over the financial statement. Holiday Inn and Hampton got their payment in late, so the number isn't quite accurate for this month and those numbers will go on next month. There was a raise in the numbers because of the rodeos that were brought in for October.

- IV. Accepted and approved the financial statements. JB called for a motion to accept and approve the statements and JS made a motion and RH seconded.

ROLL CALL

AYES: Brown, Searcy, and Hohweiler
NAYS: None

- V. Accepted and approved special meeting minutes from October 21, 2020. JB called for a motion to accept and approve the minutes, RH made a motion and JS seconded.

ROLL CALL

AYES: Brown, Searcy, and Hohweiler
NAYS: None

- VI. RVH gave the Director's Report. Molly has created a QR code to hang up at the hotels that links guests to the Visit Woodward website. We had a small meeting for the Hotel/Motel General Managers and had a small turnout. They will be counting individuals who are staying for events in order to gain an idea of what events are bringing individuals to town. We are sending out emails to

the GMs for the events that are coming in order for them to gain numbers of who is staying for certain events. We are still working on the Visit Woodward website, and still rewriting for it. We are planning on having Arts Camp here at the Conference Center in order for the Arts Theatre to receive the grant for that program, unless we have to postpone the event due to COVID. We are partnering with Woodward Main Street for the Christmas parade. We are also getting ready for the last rodeo of the season that will be in town, as well as opening night of Crystal Christmas. The news about the vaccines for COVID are encouraging, and if safety protocols are taken seriously, we believe that this can get under control.

There being no further business, the meeting was adjourned at 9:54 a.m. by motion from RH with a second from JS.

/s/JOHN BROWN
CHAIRMAN

ATTEST:

/s/MOLLY OGDEN

TOURISM MARKETING ASSISTANT

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