

WOODWARD CONVENTION & VISITORS BUREAU  
BOARD MEETING MINUTES  
April 21, 2021

The Convention & Visitors Bureau Committee of the City of Woodward, Oklahoma, met in regular session at the Convention & Visitors Bureau on Wednesday, April 21, 2021, at 9:30 a.m. with the following people present:

(As prescribed by law, meeting notice and agenda were filed at the Office of the City Clerk at 9:59 a.m. on 4/13/2021 and posted at City Hall at 11:55 a.m. 4/14/2021.)

PRESENT:    Ron Hohweiler                    Member  
              Chase Hawley                    Member  
              Jewel Searcy                        Member  
              Rachael Van Horn                CVB Director  
              Molly Ogden                        Tourism Marketing Assistant

GUESTS:    None

ABSENT:    John Brown                            Chairman  
              Cheryle Shepherd                Office Administrator  
              Michelle Murray                 Member

- I.        The meeting was called to order at 9:38 a.m. by Member Ron Hohweiler as appointed by John Brown in his absence.
  
- II.       Attendance of members, ex-officio members and guests was taken.
  
- III.      Financial Statement given by RVH. RVH discussed the payments from the hotel/motels. Some payments are still not up to date, they are behind. RVH stated that the project margin did not reflect the payments made by EPIC Charter Schools, and some others. We held two jury trials at the Conference Center and payment for that has also not been reflected in the financial statements yet. The payment from that will help provide the funds for the new A/V system that is needed for the CC. In this financial statement, comparing where we were in 2019/2020, we can see that we are having a moderate increase of 3K to 5K increase per month that we can now consistently count on. RVH is anticipating in 29k to 30k due to the abundance events that we are expecting this year. We are doing things to save as much money as possible, such as not replacing our custodial staff, and watching our overtime closely.

Accepted and approved financial statements from February 2021 and March 2021. RH called for a motion to accept and approve the statements; JS made a motion and CH seconded.

ROLL CALL

AYES:        Searcy, Hawley, and Hohweiler  
NAYS:        None

- IV.      Accepted and approved regular meeting minutes from January 2021 and March 2021. RH called for a motion to accept and approve the minutes; JS made a motion and CH seconded.

## ROLL CALL

AYES: Searcy, Hawley, and Hohweiler  
NAYS: None

- V. No new business.
- VI. RVH gave the director's report. We are seeing a tremendous upswing in events. This month's Chamber Luncheon had a record number of attendees. We at the CC are not requiring our clients to wear masks, however if our clients use them, we do wear them to respect our clients' wishes. We are still taking precautions to keep the germ level in the building down such as regular sanitization of doorknobs and commonly used items and areas, hand sanitizer stations, and continuing to practice social distancing. Twister Alley is being planned for next year, and in the meantime, we are working on putting together a films board that will take over the responsibility of the mission of the festival to make it a reoccurring event in WW. We now have a structure for the new Drone Festival. We will be having an international drone race as well as a local race. We will be having a drone film fest, with 5-minute films that will be judged by local judges. We will also be having a Drone Expo at the CC for people to learn about drones and what they can do. The CC will be getting a new A/V system installed within the next two months.

There being no further business, the meeting was adjourned at 10:18 a.m.

/s/RON HOHWEILER  
MEMBER

ATTEST:  
/s/MOLLY OGDEN  
TOURISM MARKETING ASSISTANT

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