

WOODWARD CONVENTION & VISITORS BUREAU
BOARD MEETING MINUTES
April 20, 2022

The Convention & Visitors Bureau Committee of the City of Woodward, Oklahoma, met in regular session at the Convention & Visitors Bureau on Wednesday, April 20, 2022, at 9:30 a.m. with the following people present:

(As prescribed by law, meeting notice and agenda were filed at the Office of the City Clerk at 2:25 p.m. on 4/11/2022 and posted at City Hall at 9:00 a.m. 4/13/2022.)

PRESENT:	John Brown	Chairman
	Ron Hohweiler	Member
	Jewell Searcy	Member
	Claudia West	Member
	Rachael Van Horn	CVB Director
	Cheryle Shepherd	Office Administrator
	Molly Ogden	Tourism Marketing Assistant

GUESTS: none

ABSENT: Michelle Murray Member

- I. The meeting was called to order at 9:31a.m. by John Brown.
- II. Attendance of members, ex-officio members and guests was taken.
- III. RVH gave the financial report. We are still noticing a reliable trend and can assume that the trend will continue in a positive way. Based on the economy in its current state, we expect to see more people staying in their area to attend events and that is a positive for us. RVH budgeted very conservatively for this current budget.
- IV. Accepted and approved the financial statement for February 2022. JB called for a motion to accept and approve the statements; RH made a motion and JS seconded.

ROLL CALL

AYES:	Brown, Searcy, West, and Hohweiler
NAYS:	None

- V. Accepted and approved regular meeting minutes from February 2022. JB called for a motion to accept and approve the regular meeting minutes; JS made a motion and CW seconded.

ROLL CALL

AYES:	Brown, Searcy, West, and Hohweiler
NAYS:	None

- VI. No new business.
- VII. CS gave a report on the upcoming events that are scheduled for the rest of the year. There is going to be several rodeo associations coming back again this year. This year the WW Round-Up Club will be hosting a Bull Bash. May 18th, John Conlee will be performing at the Conference Center and that has gotten a very positive response from the public. We are expecting a good turn out for that. Monster Trucks will be back again in May as well as Food Trucks in Downtown. They are expecting about 10 different food trucks. The Sand Plum Festival will be in September as well as the 2nd Annual Thunderbird Drone Festival in August. We are also hosting the Lt. Governor's Tourism Summit again this year. The Woodward Conference Center continues to stay busy with weddings as well as the Princess Ball and Spa Day, the Crystal Gala, and monthly organization meetings.

RVH spoke about the structure of how the CVB and Conference Center staff is separated. As the year moves forward, the Tourism staff will be moved to a space downtown, and the rest of the staff will be staying at the Conference Center. Eventually, RVH hopes to have the space downtown also be used as a "WeWorks" building. Historic Fort Supply is in a positive place and RVH has been working to get a trust together in order to keep it with us locally. Ultimately the goal is to use that space for economic development. The 4A Golf Championship is happening at the Boiling Springs Golf Course. The Disc Golf course is expected to be finished around the end of May where we will have an opening ceremony for that. The Christmas parade will be run a little different this year, and we will be having a high school band contest as well as a new Christmas Tree for the tree lighting ceremony. RVH has an intern working with her for the next 90 days who is very good at marketing. WW was also accepted as a film friendly city by the Oklahoma Music and Film department.

There being no further business, the meeting was adjourned at 10:00 a.m.

/s/JOHN BROWN
CHAIRMAN

ATTEST:
/s/MOLLY OGDEN
TOURISM MARKETING ASSISTANT

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