

individuals staying in hotel/motels. We are using what we can to incentivize them to come, without spending any money. While COVID was an issue, it did open up some opportunities for us to host some events. We have been working towards some significant accomplishments, one of which is the completion of our website. We are about to finish a film for the Conference Center. Nathan Holiday did the work for the Tourism and the Conference Center videos and has done a wonderful job. The Temple Houston Historical Marker was approved by the Oklahoma Historical Society and will be placed on Main and 9th Street intersection. RVH attended a meeting with Trait Thompson of the Oklahoma Historical Society, and they went on a tour of Historic Fort Supply. Twister Alley Film Festival will not be happening this year, due to the uncertainties of travel. We are hoping it resumes in 2022. In the meantime, we will be fundraising for that event. RVH and Laurie Steenbergen are looking to create a films board.

Darci Miller briefed the CVB board on some things that we have been doing out here at the Conference Center. We were able to host SUBDEBS this year, with 294 kids for their Valentine's Dance. We are excited about TSOG, and this year there is a plan to really market to get vendors in this year. DM will be bringing up the idea to have an engine starting contest to the TSOG board. Next weekend will be the Daddy/Daughter Dance which is a fundraiser for Sharon/Mutual Schools. They will have a spa day, and a dance in the evening. Bridal Fair was fantastic, and we ended up with 42 vendors from OK, TX, and KS. 234 approximate guests came through the doors that day. We were up by vendors by 5 or 6 from last year. We have had a lot of compliments, and wonderful reviews on that event. We are picking back up as far as meetings for companies. We are kicking back off with Chamber next month, as well as Taste of Woodward. Epic Charter Schools have booked their end of the school year testing at our facility, which will be about 6 weeks of testing in total. Something we have done, is set up our Exhibit Halls as a courtroom for the courthouse to be able to have a place to have their trials while the courthouse is under renovation. We are going to be kicking off the summer with Classic Bowl and we have weddings booked as usual. We are looking to stay busy this year.

RVH discussed the possibility of having a drone festival. Due to COVID, the plans for that were pushed back, but it has been put back in our sights to accomplish. The TSOG engine starting contest, is something that RVH has been thinking about for over a year. This will hopefully incentivize the oil field workers that are on the ground, to come to this event. RVH is working with a company to bring in a Fairbanks 503 engine for the competition.

There being no further business, the meeting was adjourned at 10:12 a.m.

/s/JOHN BROWN
CHAIRMAN

ATTEST:

/s/MOLLY OGDEN

TOURISM MARKETING ASSISTANT

Board/Minutes.3/17/21